



## Privacy Policy

**DataSync** is committed to protecting the security and privacy of your information and data. We know that information regarding you and your company is extremely important and confidential. This privacy policy applies to information collected online from your use of our website. In this policy, you can learn what kind of information we collect, when and how we might use that information, how we protect the information, and the choices you have with respect to your personal information.

We will deem that your independent decision to access and use the Site constitutes an act of acceptance to the terms and conditions of this Privacy Policy and that you have given your permission to us to collect and use your information in accordance herewith.

If you have questions or concerns regarding this privacy policy, you should first contact us via email at [info@datasynccorp.com](mailto:info@datasynccorp.com). You can also reach Customer Support by telephone at 605-275-4100 or by mail to:

DataSync Corporation  
101 69th Street, Suite 101  
Sioux Falls, South Dakota 57108

**What personal information is collected through this website and how is it used?** We collect information about our users in three ways: directly from the user, from our Web server logs and through cookies. We use the information primarily to provide you with a personalized Internet experience that delivers the information, resources, and services that are most relevant and helpful to you. We don't share any of the information you provide with others, unless we say so in this Privacy Policy, or when we believe in good faith that the law requires it.

**User-supplied information:** If you fill out the contact form on this website, we will ask you to provide some personal information (such as e-mail address, name, phone number and state). Further, if chat is available through this site, you may be asked to provide information if you participate in an online chat. Please do not submit any confidential, proprietary or sensitive personally identifiable information (e.g. Social Security Number; date of birth; driver's license number; or credit card, bank account or other financial information) (collectively, "Sensitive Information"). If you submit any Sensitive Information, you do so at your own risk and we will not be liable to you or responsible for consequences of your submission.

Information that you provide to us through the contact form or an online chat will be used so that we may respond to your inquiry. We may also use information you provide to us to communicate with you in the future. If you do not wish to receive such communications, you may opt out (unsubscribe) as described below.

**Web server logs:** When you visit our website, we may track information about your visit and store that information in web server logs, which are records of the activities on our sites. The servers automatically capture and save the information electronically.

Examples of the information we may collect include:

- your unique Internet protocol address;
- the name of your unique Internet service provider
- the town/city, county/state and country from which you access our website;
- the kind of browser or computer you use;
- the number of links you click within the site;
- the date and time of your visit;
- the web page from which you arrived to our site;
- the pages you viewed on the site; and
- certain searches/queries that you conducted via our website(s).

The information we collect in web server logs helps us administer the site, analyze its usage, protect the website and its content from inappropriate use and improve the user's experience.

**Cookies:** In order to offer and provide a customized and personal service, our websites and applications may use cookies to store and help track information about you. Cookies are simply small pieces of data that are sent to your browser from a Web server and stored on your computer's hard drive. We use cookies to help remind us who you are and to help you navigate our sites during your visits. Cookies allow us to save passwords and preferences for you so you

won't have to re-enter them each time you visit. The use of cookies is relatively standard. Most browsers are initially set up to accept cookies. However, if you prefer, you can set your browser to either notify you when you receive a cookie, or to refuse to accept cookies. You should understand that some features of many sites may not function properly if you don't accept cookies.

**How is user personal information protected?** We take certain appropriate security measures to help protect your personal information from accidental loss and from unauthorized access, use or disclosure. However, we cannot guarantee that unauthorized persons will always be unable to defeat our security measures.

**Who has access to the information?** We will not sell, rent, or lease mailing lists or other user data to others, and we will not make your personal information available to any unaffiliated parties, except as follows:

- to agents, website vendors and/or contractors who may use it on our behalf or in connection with their relationship with us;
- if we are unable to assist with your matter, but know an unaffiliated attorney or firm that may be able to help you, we may refer you and share information you provided us with that party; and
- as required by law, in a matter of public safety or policy, as needed in connection with the transfer of our business assets (for example, if we are acquired by another company or if we are liquidated during bankruptcy proceedings), or if we believe in good faith that sharing the data is necessary to protect our rights or property.

We may share aggregated information which does not include personal information and we may otherwise disclose non-identifying information and log data with third parties for industry analysis, demographic profiling and other purposes. Any such aggregated information will not contain your personal information.

**How can I correct, amend or delete my personal information and/or opt out of future communications?**

You may opt out of any future contacts from us at any time. Contact us via the phone number, contact form or mailing address list above or on our website at any time to:

- see what data we have about you, if any;
- change/correct any data we have about you;
- ask us to delete any data we have about you; and/or
- opt out of future communications from us.

**Links to Other Sites.** Our site may provide links to other sites, including the sites maintained and operated by our Third Party Software Providers. If you choose to visit another site by "clicking on" an external link, you will be directed to that party's site. We may track whether these

links have been followed to improve the quality of our site and our partnership activities. The fact that we link to another site is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise control over third party sites. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

This privacy policy addresses the use and disclosure of information that we collect from you through our site. Other sites follow different rules regarding the use or disclosure of the personal information you submit to them. We encourage you to read the privacy policies or statements of the other sites you visit.

**International Transfer.** Your information may be transferred to and maintained on computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to us on our Site, we transfer this personal information to the United States for processing. Your submission of such information represents your agreement to that transfer.

**Our Policy Toward Children.** Our site is intended for business-to-business use and is not directed to children under the age of 18. If a parent becomes aware that his or her child has provided us with personal information without parental consent, he or she should contact us using the contact information provided above. If we become aware that a child under the age of 13 has provided us with personal information, we will delete such information from our files.

**Testimonials.** We post customer testimonials on our site which may contain personally identifiable information such as the customer's name. We obtain the customer's consent prior to posting the testimonial to post their name along with their testimonial. Changes to This Privacy Policy. We reserve the right to modify this privacy policy at any time. If we decide to change our privacy policy, we will post those changes here and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Your continued use of the site constitutes your acceptance of any changes.

If you have any additional questions or concerns about this privacy policy, please contact us via the phone number or mailing address listed above or by filling out our online form on our website. If our information practices change in a significant way, we will post the policy changes here.

**Last Revised: December 1, 2013**

## END OF PRIVACY POLICY